



PRESS INFORMATION

HCIL registers highest ever monthly sales of 22,696 units in March 2015

- Records Annual Growth of 41% with 189,062 units in FY 2014 - 15
- 4th Generation Honda City crosses 100,000 cumulative sales

New Delhi, April 1, 2015: Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, registered **its highest ever monthly domestic sales of 22,696 units during March 2015** and registered a **growth of over 23%** as compared to 18,426 units in March 2014.

Driven by strong sales momentum for its cars throughout the year, the company posted its **highest ever annual domestic sales of 189,062 units during FY 2014 – 15 recording 41% growth** over last financial year. The company had sold 1,34,339 units during FY 2013 – 14.

HCIL **exported a total volume of 691 units during March 2015**. The company's **annual export volume grew by 45% during FY 2014 – 15 with 8403 units** as compared to 5798 units in the FY 2013 – 14.

With a record sales of 9,777 units in a single month, the 4th generation **Honda City crossed the fastest 1-lakh cumulative sales mark** in just 15 months and registered 101,299 units sales since its launch in January 2014.

Commenting on the company's sales performance, **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd.**, said, "The fiscal 2014-2015 has been extremely fruitful for HCIL. We are thankful to our customers for the great response we have achieved for Mobilio launched in July last year and their continued interest for other models. The new Honda City has achieved exceptional success with over 1 lakh sales in record 15 months. We are excited about the upcoming launch of Honda Jazz in the new fiscal and look forward to another year of good growth." "HCIL also witnessed 36% growth in nation-wide dealer network expansion by focusing on existing markets & newer Tier III cities" he added. The company now has 232 facilities in 152 cities in its network.

Model wise sales break-up for March 2015:	
Brio	1,642
Amaze	8,128
City	9,777
Mobilio	3,049
CR-V	100
Domestic Total	22,696
Exports	691
Grand Total	23,387



About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 232 facilities in 152 cities spread across the country.

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